

NATIONAL INSTITUTE OF AYURVEDA

(Ministry of AYUSH, Govt. of India) Jorawar Singh Gate, Amer Road, Jaipur, Rajasthan, India – 302002. www.nia.nic.in

P.G. DEPARTMENT OF DRAVYAGUNA

Brochure

CERTIFICATE COURSE ON TRAINING FOR BEAUTY CARE THROUGH AYURVEDA



IMPORTANT DATES

Commencement of Sale of Application Forms	19.04.2018, 10 am		
Commencement of Deposit of Filled in Application	19.04.2018, 10 am		
Forms, Admission and Deposit of Course Fees			
Last date of Submission of Application Form and	(Every sunday course-		
Admission and Deposit of Course Fees	27.04.2018, 5 pm)		
	(Continuous 10 day course-		
	25.04.2018 ,5pm)		
Commencement of Class (Tentetive Date & Every	29.04.2018, 12 pm		
Sunday 12 pm to 6 pm)			
(Continous for ten days 2 pm to 6 pm)	30.04. 2018, 2 pm		

IMPORTANT DATES & INFORMATION

Application Fee	Rs. 300.00
Course Fees	Rs. 10000.00

ADDRESS FOR COMMUNICATION

Certificate Course on Training for Beauty Care in Ayurveda C/O The Director National Institute of Ayurveda Jorawar Singh Gate, Amer Road JAIPUR - 302002 (RAJASTHAN) INDIA

About NIA



Certificate Course on Training for Beauty care Through Ayurveda.

NIA, Jaipur 2018

National Institute of Ayurveda was established in 1976 by the Government of India as an apex Institute of Ayurveda in the country to develop high standards of teaching, training, clinical services and research in all aspects of Ayurveda with a scientific approach. NIA offers UG, PG and Post Doctoral courses on all branches of Ayurveda along with short term courses on various important areas of Ayurveda to both Indian and Foreign nationals. NIA plays a very important role in formulating standards, guidelines and policy making of the AYUSH sector by its technical inputs.

About Dravyaguna Department

Dravyaguna is the most important branch of Ayurveda which deals with the dravya (medicinal substances used in Ayurveda - mainly sourced from medicinal plants) and guna (their properties). P. G. Department of Dravyaguna is engaged in various educational, research and clinical care activity involving herbal drug. Department is having a well run O.P.D. especially known for its eminent work in the field of single drug therapy, lifestyle modification prescription and beauty care Ayurveda treatments following good clinical practices. Department also suggests different hair and skin packs at its own level. Department has a National Repository and Herbarium of authentic crude drugs used in Ayurveda with more than 250 samples. Departmental Medicinal Plant Museum contains more than 500 drugs samples from different part of the country. A well maintained herbal garden containing more than 300 plant species is present inside the campus. This department has completed different research projects on common beauty ailments of cosmetic concerns like hairfall, skin diseases etc.

About the Course -

The **Certificate Course on 'Training for Beauty Care Through Ayurveda'** is a course designed to give hands on training on Ayurvedic beauty care regimens using Ayurvedic herbs and procedures. It is a self care course designed for people who are willing to use natural and herbal products and procedures in cosmetology.

Advantage with NIA

The candidate gets to learn from the qualified, experienced and best in class faculties in the country in the most premier infrastructure in the country. Every candidate undergoing the course will be confident and trained a class apart from the rest. After successful completion of the course, the candidate will be awarded the certificate from NIA, an institute having best reputation and acceptance at national and international platforms.

Course Scope

This Course will help one to learn, get practically trained on beauty enhancing techniques according to Ayurveda as well as use of different herbal solutions for skin, hair and other cosmetic ailments. The candidate will become confident in this subject along with a deeper insight into beauty enhancement through Ayurveda and its principles. After completing the course, following Scope for the technical assistants/Experts:

- 1. Self care beauty regimens to be followed for personal and family use.
- 2. Entrepreneurship and setting up of own Herbal beauty parlour.

- 3. Updation of knowledge in Ayurveda herbs and their uses in cosmetology.
- 4. Value Addition in Ayurvedic clinics.

Course Description

This course will cover Introduction to common Ayurvedic herbs and Medicinal plants used in different ailments related to cosmetics in skin and hair. It will deal in daily care regimens for the same. Participants will also be made to practically perform the procedure techniques and will be made to identify herbs used for this purpose. Methodologies used for the easy procurement of the Ayurveda herbs will be discussed. Particular attention will be given to the unique Ayurvedic principles and their application in references to particular prakriti (Skin type, Hair type etc) of the individual.

Course Topics

Lesson	Title	Duration
	Welcome & Inogration	0.5 hour
1	Concept of Skin and skin types, skin growth and metabolism in the body.	1 hour
2	Practical demonstration about assessment of skin type based on Ayurvedic <i>Prakriti</i> (Body constitution).	1 hour
3	Skin cleansing, toning, tanning removal and moisturizing techniques based on Ayurveda.	1.5 hours
4	Daily routine body care and Toning	1 hour
5	Demonstration of Ayurvedic beauty enhancing procedures such as <i>Swedana</i> , <i>Aalepa</i> etc with different herbs.	1.5 hours
6	Practice session for participants	2 hours
7	Ayurvedic lifestyle suggestions for healthy skin	1 hour
8	Ayurvedic guidelines about diet and nutrition for healthy skin.	1 hour
9	Preparation of different Lepa (face packs).	1 hour
10	ApplicationofMukhabhyanga(Face massage)andMukhalepanam(Face packs)	1.5 hours

11	Practice session for participants	1.5 hours
12	Lipcare, Eye Care, Nailcare & Dental Care through Ayurveda.	2 hours
13	Interactive cum practical demonstration of preparation of	1.5 hours
	different herbal products for Eyes, Lips, Nails, Teeth etc.	
14	Hasta-Paada Prasaadhanam (Ayurvedic manicure and	2 hours
	pedicure)	
15	Demonstration of Eye care, Lip care, Teeth care	1 hours
16	Practice session for participants	3 hours
17	Concept of <i>Keshayurveda</i> (hair, its types, hair growth and metabolism in the body, recommendation of diet and nutrition for	1 hour
	the same).	
18	Assessment of hair type according to <i>Prakriti</i> (Constitution)	1 hour
19	Demonstration about Ayurvedic Keshaprakshalana Vidhi (hair	1.5 hours
	washing techniques using homemade herbal cleanser)	
20	Hair conditioning in daily care.	0.5 hour
21	Practice session for participants	2 hours
22	Ayurvedic management of Hairfall, Dandruff, Premature greying etc.	1 hour
23	Demonstration of Ayurvedic hair spa, Ayurvedic hairdyes and	3 hours
	hairpacks.	
24	Demonstration of Shiro Abhyanga	1 hour
25	Practical demonstration of <i>Swedana</i>	1 hour
26	Demonstration with interactive session of <i>Shiro-lepam</i>	1 hour
27	Interactive session cum practical demonstration of Dhupana and	1 hour
	other hair care techniques.	
28	Practice session for participants	3 hours
	Evaluation & Valedictory	1 hour
TOTAL		42 hours

Medium of Instruction: English and Hindi

Seats: 15 Participants Per Batch

Course Duration and Timings – Batch A – 42 hours, 7 weeks,

Every Sunday 12 pm to 6 pm.

Batch B – 42 hours Every Day (10 days Except Sunday) Afternoon 2 pm to 6 pm

Course material – Study material related to the course will be provided to the participants.

Selection Procedure: First come First Serve Basis of the candidates.

Certificate: Theory and Practical Examinations will be conducted after completion of the course. Minimum Passing Marks in Evaluation will be 50%. Certificates will be awarded to the qualified participants by the Institute.

General Rules and Regulations: As per the rules and regulations of NIA.

Application Fee (by Bank Demand Draft (DD)/NEFT): Applicants have to pay application fee **Rs.300** (General & OBC) and **Rs. 150** (SC & ST Candidates) in form of DD in favour of "Director, National Institute of Ayurveda" payable at Jaipur / NEFT as per account detail given below. The DD or NEFT receipt should be enclosed along with the duly filled Application Form. Application Fee once paid will not be refunded under any circumstances.

Course Fees : Selected candidates have to deposit Course fee of <u>Rs. 10000.00</u> (<u>Ten thousand only</u>) by Demand Draft in favour of "Director, National Institute of Ayurveda" payable at Jaipur or NEFT as per account detail given below before the stipulated date. Course Fee once paid will not be refunded under any circumstances.

Account Detail

Name of Account: Director, National Institute of Ayurveda, Jaipur

Account no: 3124200215

Name of Bank and Branch: Central bank of India, NIA, Jaipur

IFSC Code: CBIN0283634

How to apply/Last Date for Receipt of Applications:

Candidates are required to apply in the prescribed format given herewith. The format should be neatly typed on A4 size paper on one side and should be signed by the Candidate at the specified space with Date. The Institute will not consider any other format or application proforma. Duly filled application form enclosing self-attested copies of all certificates, mark sheets, testimonials in support of age, educational qualifications, caste/community in prescribed format by Govt. of India should be sent by Registered/Speed Post / deposited by hand in an envelope Superscripted "CERTIFICATE COURSE ON TRAINING FOR BEAUTY CARE THROUGH AYURVEDA" and should reach the following address on or before 5pm, 20-04-2018. Applications received after the Closing Date will not be accepted.

The Director National Institute of Ayurveda Jorawar Singh Gate, Amer Road JAIPUR - 302002 (RAJASTHAN) INDIA

Invalid Applications:

Candidates are advised to read all instructions carefully before sending their applications otherwise their applications are likely to be rejected on one or more of the following reasons in terms of the notifications.

- Applications received after the closing date.
- Applications not in prescribed format.
- Candidates not having the required qualifications.
- Applications without latest photo pasted in the space provided.
- Applications without declaration.

- Application without signature.
- Applications without supporting documents.
- Applications, which are incomplete.
- Applications without the prescribed Application Fee.

Admission Procedure :

Selection of the candidates will be done as per First come first serve basis. The submitted application forms will be screened and the selected candidates will be intimated by phone / email. The candidate has to deposit the Course fee within 3 days of the intimation to confirm his / her admission. If the course fee is not deposited by the stipulated time, then the right to admission will be forfeited without any further notice. The Director, NIA reserves all right to reject any application form without assigning any reasons.

<u>Contact :-</u> Website: <u>www.nia.nic.in</u> E-mail – <u>dravyaguna.nia@gmail.com</u> Dr. Dilip – 8765409447 Dr. Hemvati – 8619307133, 7734989299 Dr. Krutika Joshi – 7990285408, 9408648068



NATIONAL INSTITUTE OF AYURVEDA

(Ministry of AYUSH, Govt. of India)

Jorawar Singh Gate, Amer Road, Jaipur, Rajasthan, India – 302002.

Certificate Course on "Training for Beauty care Through Ayurveda"

REGISTRATION FORM	Affix your recent
Application Fee (Rs.300/150) –	self attested (on
DD/NEFT Number & Date –	front side) Passport Size
Drawn on Bank –	Colour
	Photograph
	here.
Full Name Mr./Ms. (In Capitals)	
Fathers/ Husband Name	
Date of Birth Gender	
Corresponding address	
Mobile E mail id	

Aadhar Number ------

Academic Qualification (Graduation & Onwards, Enclose certified copies of proof)

Examinations Passed	University/Board/Institution	Year of Passing	Subjects	Marks Obtained/ Division/Percentage

Experience:

DECLARATION

I hereby declare that the information mentioned in this Application is correct and true to the best of my knowledge and belief and I understand that furnishing false/improper information will lead to rejection and cancellation of my candidature and also that I am liable for legal and/or disciplinary action as may be initiated by the National Institute of Ayurveda. **Date:**

Signature of the Candidate