



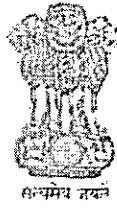
आरोग्यं सुखमम्बु

निधि केसरवानी, भा.प्र.से.

NIDHI KESARWANI, IAS

निदेशक (अतिरिक्त प्रभार)

Director (Additional Charge)



सत्यमेव जयते

भारत सरकार
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
राष्ट्रीय स्वास्थ्य एवं परिवार कल्याण संस्थान

GOVERNMENT OF INDIA
MINISTRY OF HEALTH & FAMILY WELFARE
THE NATIONAL INSTITUTE OF HEALTH AND
FAMILY WELFARE

No. NIHFW/DLC/Misc./Admission-18/2021

Dated: 16th August, 2022

To,

Additional Chief Secretary / Principal Secretary / Secretary (H&FW),
All State / Union Territory of India

Sub: Post Graduate Diploma in Management through distance learning mode
recognized by AICTE and approved by MoHFW- conducted by The National
Institute of Health and Family Welfare – Sponsorship of candidates.

Respected Sir/Madam,

You might be aware that The National Institute of Health and Family Welfare (NIHFW) is an apex Public Health Institute under the Ministry of Health and Family Welfare, Government of India and is conducting Post Graduate Diploma Courses through Distance Learning mode for more than two decades. These courses may be pursued from their own work place. The courses have already been approved by the All India Council of Technical Education (AICTE) and Ministry of Health and Family Welfare, Government of India.

For the academic year 2022-23, Post Graduate Diploma in Management is going to be commenced in the following six Specializations-

SI. No.	COURSE NAME	QUALIFICATION	ELIGIBILITY	COURSE BENEFITS
1.	PGDM- HOSPITAL MANAGEMENT	MBBS/MS/MD/BDS/ MDS, AYUSH Doctors and B.Sc. Nursing	Must be registered with respective National/State council. Experience of 2 years after internship for MBBS & Other medical graduates and 4 years of experience after internship for B.Sc. Nursing.	Apply the managerial skills such as planning and executing the management of the hospital, health care services, patient care, and hospital support services along with managing finance, human and material resources in the hospital

Contd. Page 2/-

मुनिरका, नई दिल्ली - 110067 / Munirka, New Delhi - 110067

टेली / Tele: 011-26100057. Email : director@nihfw.org / director.nihfw@nic.in

2.	PGDM-HEALTH AND FAMILY WELFARE	MBBS/MS/MD/BDS/MD S, AYUSH Doctors and B.Sc. Nursing	Must be registered with respective National/State council. Experience of 5 years after internship for MBBS & Other medical graduates and 5 years of experience after internship for B.Sc. Nursing is essential.	Identify the managerial problems and processes associated with the system, and utilize various management concepts/techniques/tools and resources to improve the functioning of the system
3.	PGDM-HEALTH PROMOTION	MBBS/MS/MD/BDS/MD S AYUSH Doctors and B.Sc. Nursing	Must be registered with respective National/State council with experience of 5 years after internship for MBBS and other medical graduates and 5 years of experience after internship for B.Sc. Nursing is essential..	Identify and enumerate the role of social determinants of health, analyse and interpret available data related to health education, information, education, and communication, behaviour change communication for health promotion, and design effective plan and program strategies for health promotion in different settings
4.	PGDM-PUBLIC HEALTH NUTRITION	All Medical Graduates, Paramedical staff like B.Pharma and Graduate in Science/Social Sciences	Must be registered/recognised with respective National/State council/University (wherever applicable)	Demonstrate methods and skills in PHN for nutrition and Health promotion of the masses' understanding

				of the political, institutional, social, and scientific influences on PHN and improve the ability to translate research into practice through skills in nutrition surveillance, policy/program planning, implementation, and evaluation as well as overall management of the programs
5.	PGDM-APPLIED EPIDEMIOLOGY	All Medical Graduates, Graduate in Science/Social Sciences, Master in Public Health, Graduation in Epidemiology and Statistics	Must be registered/recognised with respective National/State council/University (wherever applicable)	Use the acquired knowledge of various techniques of epidemiology and conduct epidemiological investigations into disease causation and outbreak for improvement in the health system
6.	PGDM- HEALTH COMMUNICATION	All Medical Graduates, B.Sc. Nursing, General Nursing Midwifery and Graduate in Science/Social Science	Must be registered/recognised with respective National/State council/University (wherever applicable)	Design health communication strategy related to the health practice and diseases in various cultural contexts, utilize communication channels to inform the

				target audience on health through media advocacy and monitor and evaluate the health communication programs
--	--	--	--	---

- Duration of the Course is 15 months

In this regard, an advertisement has been posted on the Institute's web-site www.nihfw.org. The fee for the course is Rs.21000/- each.

You are requested to nominate the officials with State sponsorship for these courses. For the state sponsored candidates, two Contact Programmes of 5-day duration each and the final examination could be organized at the State Headquarter provided there are minimum 20 candidates in one batch for each course. It is expected that after completing the courses, the health officials would be able to do better plan, implement and manage health care service activities in their respective areas.

This is for your kind information with the request to instruct the concerned authority to sponsor the officials for these courses.

Thanking you,

Yours sincerely,
Sd/-
(Nidhi Kesarwani)

Copy to:

1. Mission Director (NHM) of all States/UTs
2. Director SIHFW / AYUSH
3. Principal Medical & Nursing Colleges


(Nidhi Kesarwani)

The NIHF, an autonomous organization, under the Ministry of Health and Family Welfare, Government of India, acts as an 'apex technical Institute' as well as a 'think tank' for the promotion of health and family welfare programs in the country. The post-graduate education and training, research and evaluation, consultancy and advisory services, specialized projects and services in the field of health and family welfare have been the major focus of the Institute. The NIHF is providing Education and Training for more than two decades through its regular courses of MD (CHA), DHA, Post Graduate Diploma in Public Health Management and other in-service training programs.

The Distance Learning Cell was set up with the objective to facilitate continuous up-gradation of knowledge and skills of various health personnel for delivering better health care across the country with credentials for leadership in Public Health. The courses cater to the increasing demand for Health Professionals in National and International Public Health Organizations, Public and Private health research institutes, Non-Governmental Organizations (NGOs).

Programmes Offered

For the academic year 2022-23 the Distance Learning Cell offers six need based academic, professional and, awareness generating courses leading to Post Graduate Diploma in Management (PGDM) as follows

1. Post Graduate Diploma in Management – (PGDM in Health and Family Welfare Management)

Objectives of the Course

On successful completion of the course, the candidate will be able to:

- Describe the existing structure and functioning of the health care delivery system in the country.
- Identify the managerial problems and processes associated with the system.
- Utilize various management concepts/techniques/tools and resources to improve the functioning of the health system.
- Apply the managerial skills to develop the health system.

Number of Seats – 100 Nos.

2. Post Graduate Diploma in Management – (PGDM) in Hospital Management

Objectives of the Course

On successful completion of the course, the candidate will be able to:

- Describe clearly the basic concepts of hospital management
- Apply the managerial skills in hospital environment
- Describe how to manage finance, human and material resources in hospital
- Describe planning and management of hospital and health care services
- Describe planning of patient care and hospital support services
- Formulate a research project

Number of Seats – 300 Nos.

3. Post Graduate Diploma in Management – (PGDM) in Health Promotion

Objectives of the Course

On successful completion of the course, the candidate will be able to:

- Describe the concept of health and health promotion
- Describe the basics of health and disease in a holistic manner
- Explain the role of social determinants of health and other sectors
- Mainstream health promotion in the National Health Programmes (NHPs) and National Health Mission (NHM)
- Assess the policy context of health promotion and the effective use of resources in different settings
- Design strategies for health promotion in different settings
- Analyze and interpret available data at district, state and national level for health promotion

- Describe the concept of health education, IEC, BCC and IPC for health promotion
- Plan, monitor and evaluate the health promotion programmes

Number of Seats – 150 Nos.

4. Post Graduate Diploma in Management – (PGDM) in Applied Epidemiology

Objectives of the Course

On successful completion of the course, the candidate will be able to:

- Acquire knowledge of various epidemiological techniques and uses of Epidemiology.
- Conduct Epidemiological investigation into disease causation and outbreak.
- Demonstrate ability to use the skills related to epidemiology for the improvement in health system.

Number of Seats – 150 Nos.

5. Post Graduate Diploma in Management – (PGDM) in Public Health Nutrition

Objectives of the Course

The candidate on successful completion of the course will be able to:

- Generate greater awareness and understanding of the nutritional sciences relating to the field of Public Health Nutrition (PHN)
- Demonstrate an understanding of the approaches, methods and skills in PHN for nutrition and Health promotion of the masses
- Demonstrate an understanding of the political, institutional, social and scientific influences on PHN
- Develop the ability to translate research into practice through skills in nutrition surveillance, policy/ programme planning, implementation and evaluation as well as overall management of the programmes

- Conceptualize the interdisciplinary perspective of PHN at all levels – individual, household and community in the context of state, national and international scenario.

Number of Seats – 150 Nos.

6. Post Graduate Diploma in Management – (PGDM) in Health Communication

Objectives of the Course

The candidate on successful completion of the course will be able to:

- Describe communication theory and practice and the basic concepts of health and diseases in various cultural contexts
- Utilise communication channels to inform the target audience on health
- Explain the media law and advocacy programs
- Design a health communication strategy
- Monitor and evaluate the health communication programs

Number of Seats – 150 Nos.

COURSE NAME	QUALIFICATION	ELIGIBILITY
PGDM-HOSPITAL MANAGEMENT	MBBS/MS/MD/BDS /MDS, AYUSH Doctors and B.Sc. Nursing	Must be registered with respective National/state council. Exp of 2 years after internship for MBBS & Other medical graduates and 4 years of exp after internship for B.Sc. Nursing
PGDM-HEALTH AND FAMILY WELFARE	MBBS/MS/MD/BDS /MDS, AYUSH Doctors and B.Sc. Nursing	Must be registered with resp. National/State council. Exp. of 5 years after internship for MBB, Other medical graduates and B.Sc. Nursing.
PGDM-HEALTH PROMOTION	MBBS/MS/MD/BDS /MDS AYUSH Doctors and B.Sc. Nursing	Must be registered with respective National/State council with exp of 5 years after internship for MBBS and other medical graduates and B.Sc. Nursing .

PGDM-PUBLIC HEALTH NUTRITION	All Medical Graduates, Paramedical staff like B.Pharma and Graduate in Science/Social Sciences	Must be registered with respective National/State council (wherever applicable)
PGDM-APPLIED EPIDEMIOLOGY	All Medical Graduates, Graduate in Science/Social Sciences, Master in Public Health, Graduation in Epidemiology and Statistics	Must be registered with respective National/State council (wherever applicable)
PGDM-HEALTH COMMUNICATION	All Medical Graduates, B.Sc. Nursing, General Nursing Midwifery and Graduate in Science/ Social Science	Must be registered with respective National/State council (Wherever applicable).

Course Fees: Rs. 21,000 (Rupees Twenty One Thousand only) in the form of Demand Draft in favour of "Director, NIHF, DLC" payable at New Delhi

Recognition: Recognized by All India Council of Technical Education (AICTE) and MoHFW, GoI

Duration: 15 Months

Medium: English

For More Information, Please contact Nodal Officer, DLC, Room No. 417, NIHF, Munirka, New Delhi – 110067

Phone EPBX: 91-11-26165959, 26166441, 26188485, 26107773 Ext: 336, 239, 240

Email: dlc@nihfw.org

**DISTANCE
LEARNING**

2022-23

Recognized by All India Council of Technical Education (AICTE) and approved by Ministry of Health and Family Welfare (MoHFW), Government of India.



कारोपन् सुखसम्पदा

**THE NATIONAL INSTITUTE OF HEALTH
AND FAMILY WELFARE**
Baba Gangnath Marg, Munirka,
New Delhi – 110067
Ph: 011-26166441, 26165959,
26107773
www.nihfw.org