

सेजीवश्री
23/07/2018
प्रमुख



सत्यमेव जयते

वैद्य राजेश कोटेचा
Vaidya Rajesh Kotecha

राष्ट्रीय आयुर्वेद संस्थान, जयपुर
National Institute of Ayurveda, Jaipur

Receipt
488
दिनांक/Date 23/7/18



एक कदम स्वच्छता की ओर



सचिव

भारत सरकार

आयुर्वेद, योग व प्राकृतिक चिकित्सा
यूनानी, सिद्ध एवं होम्योपैथी (आयुष) मंत्रालय
आयुष भवन, 'बो' ब्लॉक, जी.पी.ओ. कॉम्प्लेक्स,
आई.एन.ए., नई दिल्ली-110023

SECRETARY

GOVERNMENT OF INDIA
MINISTRY OF AYURVEDA, YOGA & NATUROPATHY
UNANI, SIDDHA AND HOMOEOPATHY (AYUSH)
AYUSH BHAWAN, B-BLOCK, GPO COMPLEX
INA, NEW DELHI-110023
Tel.: 011-24651950, Fax: 01124651937
E-mail: secy-ayush@nic.in

No: Z.28021/111/2018-IT Cell

Dated: 10.07.2018

Dear Principal/Registrar ,

In the present era, a revolution in technology provides various opportunities for studies and education that are accessed by everyone all around the world. The young generation is paving a new way of education and learning. Students and Professionals are getting to explore and experience the world not only by books and assignments but also by adopting a new form of communication.

2. Ministry of AYUSH has a commitment to create digital literacy for AYUSH Students and AYUSH Professionals through Social Media which is a platform to reach out to masses. Social Media Platforms of Ministry of AYUSH are also used for dissemination of information and create awareness about the services that are delivered under the Schemes & Programmes of the Ministry of AYUSH.

3. Ministry of AYUSH has following Social Media Platforms for various sectors of AYUSH as an active hub of information and conversation:-

- Facebook - <https://www.facebook.com/moayush/>
- Twitter - <https://twitter.com/moayush>
- Youtube - <https://www.youtube.com/c/MinistryofAYUSHofficial>
- Instagram - <https://www.instagram.com/ministryofayush/>
- Yoga Portal - <http://yoga.ayush.gov.in/>
- Anti Diabetes Blog - <https://antidiabetesayush.wordpress.com/>

4. I am therefore, writing to you with the request to all the Students, Professionals and other members of the Colleges under Ministry of AYUSH to follow and like Ministry of AYUSH's various Social Media Platforms in order to remain updated about the achievements, Information, Programmes, Schemes, etc of the Ministry of AYUSH.

With regards,

Yours sincerely,



(Rajesh Kotecha)

To

All Principals/Registrars of ASU&H Colleges